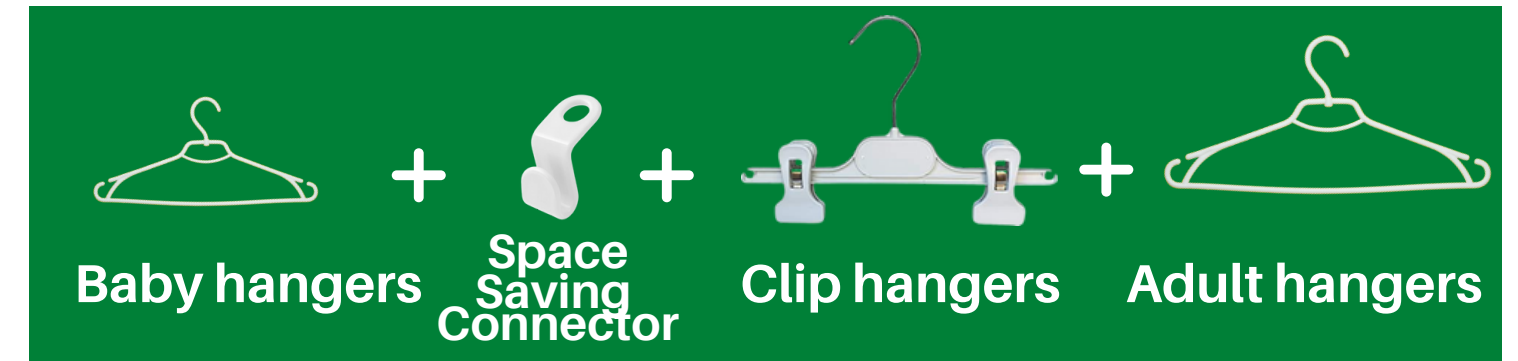


COMPARISON OF GROHANGERS WITH STANDARD HANGERS

Type of hanger

ONE PACK OF GROHANGERS

STANDARD KIDS + ADULT HANGERS



Price breakdown

- 12 x Multisize Hangers = **£14.66**
- 6 x Clip Hangers = **£7.33**
- Space Saving Connectors = **£0**
(Part of design)

- 12 x Baby Hangers = **£7.56**
- 6 x Clip Hangers = **£4.86**
- Space Saving Connectors = **£4.14**
- 12x Adult Hangers = **£9.96**

Total hanger cost to cover Baby to Adult size clothes

£21.99



£26.52



Total CO2e (Carbon Footprint)*

1.26

3.08 **(2.4 X MORE!)**

Plastic Waste

ZERO

Every outgrown kids hanger

*Source: CleanTech Business Group Ltd. was commissioned by Grohanger to audit the carbon comparisons with Standard Hangers - CO2e measured in parts per million

** Comparisons made from Amazon for similar quality hangers and similar quantities to make comparisons fair

FEATURES COMPARISON

	GROHANGERS	KIDS HANGERS	ADULT HANGERS
Space saving feature on every hanger	✓	HAVE TO BUY	HAVE TO BUY
Adjustable arms - fits multiple clothes sizes	✓	✗	✗
Removable Clips	✓	HAVE TO BUY CLIP HANGERS	✗
Jaws on each hanger to hang trousers & skirts	✓	✗	✗
Extra accessory clip features	✓	✗	✗
Multi-functional trouser bar with clips	✓	✗	✗
Material	RECYCLED	STANDARD PLASTIC	STANDARD PLASTIC
Waste	✗	KIDS HANGERS ARE DISCARDED	✗

SUMMARY: GROHANGERS SAVE 20% IN COST AND 60% CO2E

Each child will require on average 60-80 hangers per wardrobe.



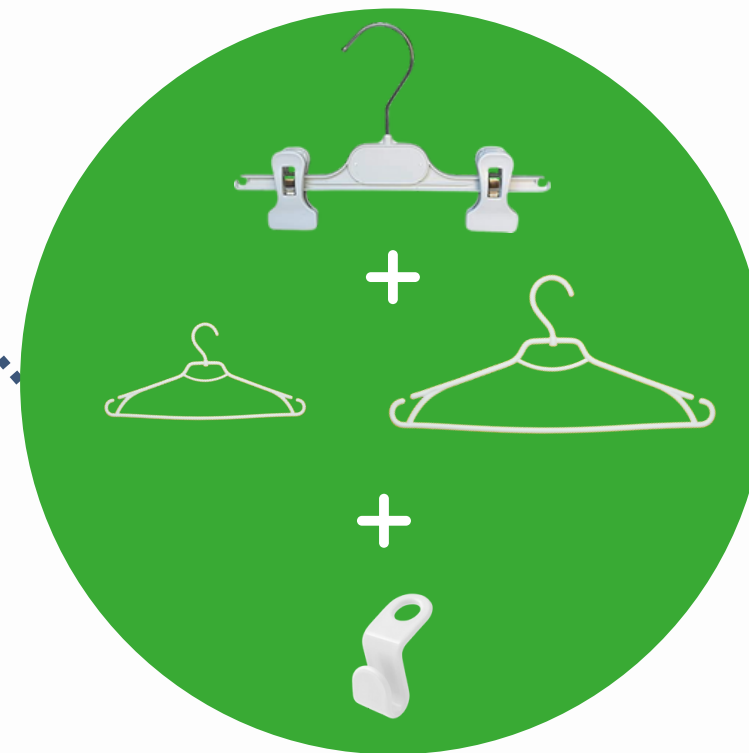
Parent has to buy hangers for their baby/child's clothes

ROUTE 1



BUY GROHANGERS

ROUTE 2



BUY STANDARD HANGERS

ROUTE 1 - GROHANGERS

The Parent:

- Saves **£4.53** vs standard hangers
- Has an **integrated space-saving solution** built into the hanger
- Contributes to **lower CO2e emissions**
- Creates **zero waste**
- Buys a hanger that is made from **100% recycled materials**

ROUTE 2 - STANDARD HANGERS

The Parent:

- **Loses money** in comparison to grohanger
- Has to **buy extra gadgets** for space saving
- Has to **go through the hassle of replacing hangers** to fit growing child clothes
- Creates lots of **plastic waste**